

# TIMONTIE

CREATIVE DIRECTOR /// PROBLEM SOLVER

## WORK EXPERIENCE

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**TYSON CREATIVE LLC /// LAS VEGAS, NV** The Only Operating Officer /// '06-NOW  
*Freelance design business*

- Created and revitalized branding and marketing materials enabling clients to increase consumer engagement and education and build brand recognition

**SMART MEDICAL DEVICES, INC. /// LAS VEGAS, NV** VP of Operations /// '18-'20  
*FDA registered orthopedic power tool design and manufacturing company*

- Implemented and managed our FDA registered Quality Management System, including the creation of and training of staff on 35 federally regulated standard operating procedures
- Managed vendors on a day-to-day basis and performed quality audits with at least three vendors annually to ensure manufacturing standards and output met or exceeded requirements

**LITTLE CAESAR ENTERPRISES /// DETROIT, MI** Senior Graphic Designer /// '15-'18  
*Parent company of Little Caesars Pizza, the third largest pizza chain in the world*

- Overhauled creative asset database and streamlined file structure guidelines to facilitate a 25% increase in creative production capacity
- Spearheaded creative development and content creation for nine national marketing campaigns per year that would ultimately achieve double-digit percentage sales growth year-over-year

**METRO CITY CHURCH /// TAYLOR, MI** Creative Director /// '11-'17  
*Evangelical Christian Church of 3k people, with 35+ staff*

- Designed and led a live video production system comprised of 25 camera operators that resulted in church expansion to a second, video-driven campus and new community
- Established and implemented a creative request system that enabled us to leverage three designers that would help fulfill the creative needs of our 15 ministry area directors

## EDUCATION

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**GRAND VALLEY STATE UNIVERSITY /// MI** BFA - Graphic Design /// 2011

## SKILLS

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**PROFESSIONAL:** Leadership • Problem-solving • Design Thinking • Presentation • Mentorship • Art Direction  
Client Relations • Quality Management • Operations Management • Marketing

**TECHNICAL:** Adobe CC (Pr, Ai, Ps, LrC, Id, Ic, Ae) • Mac • PC • Office 365  
Photography • Videography • Welding (MIG+TIG)

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